



CREDIT:  
BIORENDER

# 12<sup>th</sup> Australasian Virology Society Meeting 2024

2nd - 5th Dec 2024 | RACV Goldfields, Creswick VIC

SPONSORSHIP PROSPECTUS



**AUSTRALASIAN  
VIROLOGY  
SOCIETY**

[AVS2024.ORG.AU](http://AVS2024.ORG.AU)

# AVS12

The 12th AVS meeting will be held in December 2024. The meeting will provide a relaxed forum for the virology community to share their research and to help foster collaborative opportunities. Most importantly, the meeting will provide a supportive environment for the next generation of virologists, students, and post-docs.

The conference will be held at the **RACV Goldfields Resort**, located in the heart of Victoria's gold rush landscape and in the historic bushland around Creswick.



## AUSTRALASIAN VIROLOGY SOCIETY

The Australasian Virology Society aims to promote, encourage, support and advocate for the discipline of virology in the Australasian region.

The society was incorporated in 2011 after 10 years' operating as the Australian Virology Group (AVG), founded in 2001.

AVS began as a regular biennial meeting, the aim to provide a national forum and opportunity for those with interests in human, animal, plant, or prokaryotic virology to meet and discuss wide-ranging issues from basic molecular virology to ecology, disease, diagnosis, and control.

This meeting is now a regular feature of the Australasian virology calendar. The meeting in 2024 will be the 12th meeting held.



## ATTENDEE PROFILE

AVS meetings attract 200-250 delegates from across Australasia which represent a diverse group, including established virologists, clinicians, representatives of funding bodies and regulatory agencies.

After 20 years our meetings showcase the latest and best in virology from researchers spanning the spectrum from PhD students and ECRs to established virologists.

AVS members serve on influential bodies such as the Australian Government's Gene Technology Advisory Committee, the Therapeutic Goods Administration advisory committees, virology diagnostic experts, local research ethics committees, and committees of the major funding bodies, the National Health and Medical Research Council and the Australian Research Council.

There will also be strong representation from the local Infectious Diseases clinical and diagnostic community.

\*Expected delegate numbers are based on historical fact and are not guaranteed



**200+**  
ESTIMATED  
ATTENDEES



## PROGRAM AT A GLANCE

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Please note, that actual dates and program specifics are subject to change

### **Monday 2nd December 2024**

Keynote Speaker

Welcome Reception

### **Tuesday 3rd December 2024**

Meeting Sessions

Exhibition Poster Session

### **Wednesday 4th December 2024**

Early-Career Researcher Breakfast

Meeting Sessions

Exhibition Poster Session

### **Thursday 5th December 2024**

Meeting Sessions

Exhibition

Conference Dinner

## CONFERENCE THEMES

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- Clinical Virology
- Viruses with Pandemic Potential
- Indigenous Virology
- Veterinary virology
- Unusual Viruses, Phages and Plant Viruses
- Systems Virology and Viromes
- Animal and Wildlife Viruses
- Virus Structures, Receptors and Assembly
- Viral Replication
- Virus Host Interactions
- Viral Epidemiology and Diagnostics
- Innate Immunity
- Antivirals and Vaccines
- Viral Immunology

## AVS12 ORGANISING COMMITTEE

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Greg Moseley

Johanna Fraser

Michelle Tate

Joanne Devlin

Peter White

Jason Mackenzie

Peter Speck

Mark Douglas

Karla Helbig

Kat Edenborough

Stacey Lynch

Gabriela Khoury

Sarah Londrigan

Ebony Monson

Robson Kriiger Loterio

Robin Macdiarmid

Jody Hobson-Peters

Fasseli Coulibaly

Justin Roby

# SPONSORSHIP SUMMARY

	Packages available	Cost ex GST (AU\$)	Handbook Advertisement	Registration	Dinner Tickets	Exhibition Space	Delegate List
Platinum Sponsor	1	15,000	Full Page	5	-	✓✓	✓
Gold Sponsor	3	10,000	Full Page	4	-	✓	✓
Silver Sponsor	5	6000	Full Page	3	-	✓	✓
Contributor	7	4000	Half Page	2	-	✓	✓
Conference Dinner Sponsor	1	7500	-	2	2	✓	✓
Coffee Cart Sponsor	1	5500	-	1	-	✓	✓
ECR Development Session Sponsor	1	3500	-	1	-	-	✓
Family Room Sponsor	<b>SOLD</b>	2500	-	1	-	-	✓
Session Sponsor	Multiple	1500	-	0	-	-	✓
Exhibition Display Space	Multiple	2500	-	2	-	✓	✓
Scientists from Underrepresented Regions/States Awards	<b>SOLD</b>	4000	-	-	-	-	-
Rising Star Award	<b>SOLD</b>	4000	-	-	-	-	-
Pacific Nations Delegate Scholarship	1	3000	-	-	-	-	-
Primary Carer/Carer Support Award	1	2500	-	-	-	-	-
Indigenous Delegate Travel Award	<b>SOLD</b>	2000	-	-	-	-	-
Industry Engagement Award	<b>SOLD</b>	500	-	-	-	-	-
Student/ECR Awards	<b>SOLD</b>	500	-	-	-	-	-
Delegate Handbook Advertising – Full page	Multiple	850	Full Page	-	-	-	
Delegate Handbook Advertising – Half page	Multiple	500	Half Page	-	-	-	

## CONTACT US

If you would like us to create a package more aligned to your needs, please contact us

Michelle Tate  
[michelle.tate@hudson.org.au](mailto:michelle.tate@hudson.org.au)



# PLATINUM SPONSOR

## Branding Opportunities

- Verbal and on-screen acknowledgement throughout the Meeting as the Platinum Sponsor
- Sponsor's own signage prominently displayed at the venue for the entirety of the event (two pull up banners, supplied by sponsor)
- Exclusive branding of the conference lanyards
- Exclusive branding of a plenary session
- Full-page advertisement in the attendee handbook
- Logo placement on the conference web page with link to your own homepage

## Exhibition

- A double exhibition space with two trade tables, four chairs, and access to power

## Registrations & Social Functions

- Five (5) full conference registrations
- Five (5) tickets to Welcome Function

## Additional Entitlements

- Acknowledgment of your organization's support in attendee handbook.
- List of consenting attendance sent upon request

**\$15,000**  
**EXCLUSIVE**



# GOLD SPONSOR

## Branding Opportunities

- Exclusive branding to ONE of the following
  - Delegate Name Badges
  - Welcome Reception
  - Opening International Keynote Speaker
- Exclusive branding of a conference session (based on first come, first served)
- Full-page advertisement in the attendee handbook
- Logo placement on the conference web page with link to your own homepage

## Exhibition

- An exhibition space with one trade table, two chairs, and access to power
- 50% discount on an additional exhibition space (limit of two tables in total)

## Registrations & Social Functions

- Four (4) full conference registrations
- Four (4) tickets to Welcome Function

## Additional Entitlements

- Acknowledgment of your organization's support in attendee handbook
- List of consenting attendance sent upon request

**\$10,000**  
**THREE**  
**AVAILABLE**



# SILVER SPONSOR

**\$6,000**

**FOUR AVAILABLE**

## **Branding Opportunities**

- Branding to ONE of the following
  - Exclusive sponsorship of Wi-Fi at the meeting. Logo recognition as the Wi-Fi Sponsor
  - Exclusive sponsorship of a Refreshment Break
  - Exclusive sponsorship of a Poster session
- Full-page advertisement in the attendee handbook
- Logo placement on the conference web page with link to your own homepage

## **Exhibition**

- An exhibition space with one trade table, two chairs, and access to power
- 25% discount on an additional exhibition space (limit of two tables in total)

## **Registrations & Social Functions**

- Three (3) full conference registrations
- Three (3) tickets to Welcome Function

## **Additional Entitlements**

- Acknowledgment of your organization's support in attendee handbook
- List of consenting attendance sent upon request

# CONTRIBUTOR

**\$4,000**

**EIGHT AVAILABLE**

## **Branding Opportunities**

- Half-page advertisement in the attendee handbook
- Logo placement on the conference web page with link to your own homepage

## **Exhibition**

- An exhibition space with one trade table, two chairs, and access to power

## **Registrations & Social Functions**

- Two (2) full conference registrations
- Two (2) tickets to Welcome Function

## **Additional Entitlements**

- Acknowledgment of your organization's support in attendee handbook
- List of consenting attendance sent upon request

# DIRECT SPONSORSHIPS

NOTE THAT HIGHER LEVEL SPONSORS WILL HAVE PREFERENCE TO THESE OPTIONS IN ADDITION TO THEIR ASSIGNED ENTITLEMENTS.

## CONFERENCE DINNER SPONSOR

ONE AVAILABLE \$7,500

### Branding Opportunities

- Exclusive branding of the Conference Dinner
- Logo placement on the conference web page with link to your own homepage

### Exhibition

- The ability to bring up to two (2) company banners to the dinner

### Registrations & Social Functions

- Two (2) full conference registrations
- Two (2) tickets to Welcome Function and Conference Dinner

### Additional Entitlements

- Acknowledgment of your organization's support in attendee handbook
- List of consenting attendance sent upon request

## COFFEE CART SPONSOR

ONE AVAILABLE \$5,500

### Branding Opportunities

- Exclusive branding of the conference Coffee Cart
- Logo placement on the conference web page with link to your own homepage

### Exhibition

- The ability to set up a small table and two chairs near the coffee cart

### Registrations & Social Functions

- One (1) full conference registration

### Additional Entitlements

- Acknowledgment of your organization's support in attendee handbook
- List of consenting attendance sent upon request

*\*Please note the cost of the coffee is not included in this sponsorship and pricing information can be discussed with the event organisers and venue. The coffee cart will be situated in an area which will receive maximum exposure.*

## SESSION SPONSOR

MULTIPLE AVAILABLE \$1,500

### Branding Opportunities

- Verbal and on-screen recognition at the commencement and conclusion of the sponsored session
- Recognition as sponsor of a student or ECR prize for best presentation within your chosen theme
- Logo placement on the conference web page with link to your own homepage

### Additional Entitlements

- Acknowledgment of your organization's support in attendee handbook

[WWW.AVS2024.ORG.AU](http://WWW.AVS2024.ORG.AU)





# ECR DEVELOPMENT SESSION SPONSOR

ONE AVAILABLE

\$3,500

## Branding Opportunities

- Exclusive branding of the Career Development Breakfast Session (*official date and location to be confirmed once program is finalised*)
- Ability to display your company signage during the breakfast
- Logo placement on the conference web page with link to your own homepage

## Registrations & Social Functions

- One (1) full conference registration

## Additional Entitlements

- Acknowledgment of your organization's support in attendee handbook

# FAMILY ROOM SPONSOR



ONE AVAILABLE

\$2,500

## Branding Opportunities

- Exclusive branding of the Family Room
- Logo placement on the conference web page with link to your own homepage

## Registrations & Social Functions

- One (1) full conference registration

## Additional Entitlements

- Acknowledgment of your organization's support in attendee handbook





# EXHIBITION

## EXHIBITION DISPLAY SPACE

**\$2,500**

As an Exhibitor you will receive the following benefits:

### Exhibition

- An exhibition space with one trade table, two chairs, and access to power
- 10% discount on an additional exhibition space (limit of two tables in total)

### Registrations & Social Functions

- Two (2) full conference registration

### Additional Entitlements

- Acknowledgment of your organization's support in attendee handbook
- List of consenting attendance sent upon request

**Note:** All breaks are taken in the region of the exhibitor trade area. There will be daily tea breaks, lunches and drinks sessions scheduled.



# AWARDS

There are multiple opportunities available to sponsor an award at AVS12.

Sponsors can provide funding for awards to support students and early career investigators, and/or to promote equity/opportunity. Sponsors can nominate an award and/or can support awards in areas that align with the organisation/institution's mission/vision.

Each of the below awards is an opportunity to support and promote AVS researchers.

**The awards on offer will include:**

## **SCIENTISTS FROM UNDERREPRESENTED REGIONS/STATES AWARD | \$4,000 (1 AVAILABLE)**

*A pool of funds to be used to fund a number of travel awards, valued at up to \$1,000 each, to encourage a diversity of speakers from around Australia and New Zealand. Students/ECRs (up to 10 years post-PhD, excluding career disruptions) based outside of Sydney, Melbourne, Brisbane and Adelaide are eligible to apply. The pool of available funds will be divided amongst several delegates, awarded based on abstract score.*

- Opportunity for the sponsored award to be named after your organisation
- Your organisation's logo to appear on the award certificate
- Verbal recognition when the award is presented
- Logo of award sponsor to be shown on screen when presentation is made
- Logo recognition in all promotional material (including EDM's and program) and AVS12 page on the AVS website (including link)
- Company logo and profile in the electronic handbook

## **RISING STAR AWARD | \$4,000 (1 AVAILABLE)**

*Intended to support a premier ECR award for the best presenter and to support their attendance of another meeting such as American Virology Society.*

- Opportunity for the sponsored award to be named after your organisation
- Your organisation's logo to appear on the award certificate
- Verbal recognition when the award is presented
- Opportunity for a representative from your organisation to present the award
- Logo of award sponsor to be shown on screen when presentation is made
- Logo recognition in all promotional material (including EDM's and program) and AVS12 page on the AVS website (including link)
- Company logo and profile in the electronic handbook

# AWARDS

## **PACIFIC NATIONS DELEGATE SCHOLARSHIP | \$3,000 (1 AVAILABLE)**

*This travel scholarship is intended to encourage attendance and involvement of scientists from the broader Australasian/Pacific region. If there are more applicants than available scholarships, these will be awarded based on abstract score. Open to any presenting (oral or poster) delegates from wider Australasia/Pacific, (excluding Australia and New Zealand).*

- Opportunity for the sponsored award to be named after your organisation
- Your organisation's logo to appear on the award certificate
- Verbal recognition when the award is presented
- Logo of award sponsor to be shown on screen when presentation is made
- Logo recognition in all promotional material (including EDM's and program) and AVS12 page on the AVS website (including link)
- Company logo and profile in the electronic handbook

## **PRIMARY CARER/CARER SUPPORT AWARD | \$2,500 (1 AVAILABLE)**

*The pooled value of the award is to be shared amongst delegates that need a carer to be present to allow them to attend AVS12. e.g. a family member or carer to look after small children, or a carer to support a disabled delegate, etc. The pool of funds is to be divided amongst several delegates following a needs-based assessment. (Applied for upon abstract submission including brief budget and justification).*

- Opportunity for the sponsored award to be named after your organisation
- Your organisation's logo to appear on the award certificate
- Verbal recognition when the award is presented
- Logo of award sponsor to be shown on screen when presentation is made
- Logo recognition in all promotional material (including EDM's and program) and AVS12 page on the AVS website (including link)
- Company logo and profile in the electronic handbook

## **INDIGENOUS DELEGATE - TRAVEL AWARD | \$2,000 (1 AVAILABLE)**

*Intended to support the attendance of an Indigenous delegate at AVS. Any AVS attendee from the Australasian region who identifies as indigenous is eligible to apply. Awarded to the top marked abstract submitted by a delegate who identifies as Indigenous. If no one applies for the award costs will be defrayed towards award paying members for Indigenous Virology session.*

- Opportunity for the sponsored award to be named after your organisation
- Your organisation's logo to appear on the award certificate
- Verbal recognition when the award is presented
- Logo of award sponsor to be shown on screen when presentation is made
- Logo recognition in all promotional material (including EDM's and program) and AVS12 page on the AVS website (including link)
- Company logo and profile in the electronic handbook





# AWARDS

## INDUSTRY ENGAGEMENT AWARD | \$500 (1 AVAILABLE)

Intended to promote industry engagement, any AVS attendee who has submitted an abstract which involves clear industry engagement is eligible to apply. (Awarded to the top marked abstract submitted by a delegate who has outlined industry engagement).



- Opportunity for the sponsored award to be named after your organisation
- Your organisation's logo to appear on the award certificate
- Verbal recognition when the award is presented
- Opportunity for a representative from your organisation to present the award
- Logo of award sponsor to be shown on screen when presentation is made
- Logo recognition in all promotional material (including EDM's and program) and AVS12 page on the AVS website (including link)
- Company logo and profile in the electronic handbook

## STUDENT/ECR AWARDS | \$500 (5 AVAILABLE)

- Company logo and profile in the electronic handbook
- Sponsored Award named after your organisation



# ADVERTISEMENT

## ADVERTISEMENT in the Delegate Handbook

B&W advertising positions are provided in the Book of Abstracts distributed to all delegates. Advertisements must be provided art ready, to size, in appropriate electronic format. The document is A4 size.

Full page, B&W, run of book	\$850
Half page	\$500

# AVS 2024 APPLICATION FORM

## Applicant Details

Company.....

Postal Address .....

.....

Contact Person.....

Telephone .....

Email .....

## Participation Requirements

### Sponsor

Preferred level.....

Preferred Entitlement.....

Amount \$\_\_\_\_\_

Amount \$\_\_\_\_\_

### Advertising

Artwork to be supplied by client

Amount \$\_\_\_\_\_

plus 10% GST \$\_\_\_\_\_

**TOTAL \$\_\_\_\_\_**

## Participation Terms & Conditions

- Sponsors and Advertisers** - invoices are payable on receipt of tax invoice to secure your requirements.
- Exhibitors** - Full payment is due upon receipt of tax invoice to secure a booth.
- Full Payment** of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
- All prices quoted exclude GST.
- The Organising Committee reserves the right to refuse an application.
- The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available the Organiser will contact you as soon as possible to discuss alternatives.
- Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold.
- Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.
- If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to reassign the space and the Sponsor/Exhibitor will forfeit all monies paid.
- Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.
- All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
- The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
- Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
- Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
- Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
- The Organiser accepts no responsibility for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
- The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
- Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.

**In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. Furthermore I confirm I am authorised to sign on behalf of the applicant.**

Signed.....

Name.....

Position.....Date.....

**Please email completed form to Michelle Tate**

[michelle.tate@hudson.org.au](mailto:michelle.tate@hudson.org.au)

0407 312 660